HYVE – the innovation company

Case Studies

Bombardier: YouCity Contest
Transportation “YouCity Contest” by Bombardier

The Challenge – Growing Urban Population

Due to the continuous growth of the urban population in major cities, present means of mass transportation are reaching their limits if available at all. Many cities are also struggling to build up an effective public transportation system. Innovative concepts of mass transportation are reaching their limits if available at all. Many cities are also struggling to build up an effective public transportation system.

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The Solution – Drawing on Interdisciplinary Expertise

Bombardier Transportation “YouCity Contest”

I was very positively surprised, firstly by the number of submissions that we got but also by the creativity and quality of the submissions. So the results have been excellent for us.

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In 2000 HYVE AG envisioned a novel innovation process using the Internet to link users, customers, suppliers, and developers and allowing the collaborative development of more customer-oriented and groundbreaking innovations. We are as loyal to this vision today as back then. Within the last decade HYVE AG has established itself as a leading innovation agency whose services are valued by renowned enterprises worldwide.